

## KIPA

A global institution  
leading the innovation economy  
through intellectual property in a  
21st century knowledge-based society.

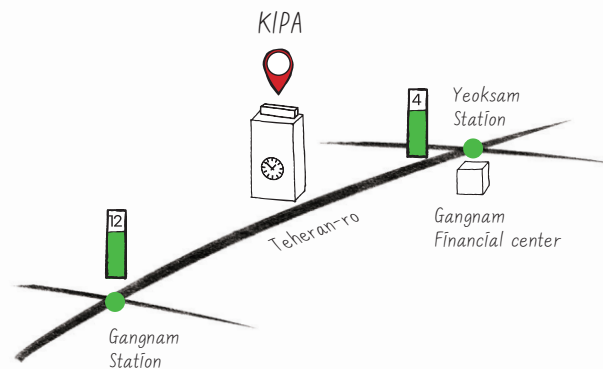
Since 1973, KIPA has contributed to reinforcing national competitiveness by implementing invention promotion projects as a public organization pursuant to Article 52 of the Invention Promotion Act.



KIPA Homepage  
[www.kipa.org](http://www.kipa.org)



Invention Patent  
Webzine  
[Webzine.kipa.org](http://Webzine.kipa.org)



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Value creator

# KIPA

Korea Invention Promotion Association

Global IP leader

Innovation incubator

## Upgrade corporate value

KIPA assists companies with developing their businesses through patented technologies and helps value, assess and finance their IP. In addition, KIPA ensures that the intellectual property translates to successful business and transactions in the market.



Support for IP financing and business development



Regional IP centers



Support for potential start-ups and global IP companies



Technology evaluation



National IP transaction platform (IP-Market)



System to measure, analyze, and rate patent technology (SMART5)

## Foster innovative future leaders

KIPA offers professional IP training for current and potential inventors. KIPA also supports the next generation of entrepreneurs and IP experts by offering practical experiences to foster creative interdisciplinary talents to lead the global economy.



Invention education centers



Fostering young, next-generation entrepreneurs



Vocational high school invention education



Nationally accredited intellectual property ability test (IPAT)



IP Campus (offline training)



IP Academy (online training, [www.ipacademy.net](http://www.ipacademy.net))



Korean student invention exhibition / Korean student creativity championship



IP-focused universities for developing intellectual property professionals / Campus Patent Universiade Competition

## Pioneer an invention-oriented culture

KIPA creates an environment for inventions to become part of our daily lives and where inventors are respected and honored to raise public awareness. KIPA promotes outstanding inventions both at home and abroad. It also develops global education content, leading the Korean Wave in IP.



Invention Day ceremony



Korea Intellectual Property Exhibition



Seoul International Invention Fair



Organizer for submissions to international invention fairs (e.g., Switzerland, Germany, Thailand, etc.)



Development of global IP content (e.g., IP panorama 2.0, Getting Creative with Pororo animation)



Global IP Sharing Project (e.g., ODA projects)